



jama

jaye adams • make-up artistry



Photo: Tommy Martin Client: The Fibre Co.



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“From the subtle to the dramatic, I find make-up incredibly empowering.”



Photo: Phil Barber



Hello and thank you for the interest that you have shown in my make-up artistry.

In this booklet you will find more information about me, the services that I offer and my current price list.

The booklet contains a selection of photographs from my make-up portfolio. If you want to see more of what I do you can find more examples of my work on my website, and on the social media platforms that I use.

I do hope that you like what you see.

Contacting me is easy and I can answer questions and discuss your requirements in more detail.





Photo: Tommy Martin

About Me

My make-up journey began in late 2006 after making a career change. Make-up fascinates me. The simple stroke of a brush can completely change your appearance. From the subtle to the dramatic, I find make-up incredibly empowering.

My career began in London. In the summer of 2011 I decided to leave behind the bright lights of the big city and return home to the Lake District. I have worked here as a freelance make-up artist ever since, and I regularly travel all over the North of England and Scottish Borders.

I think that every feature on the face is important, as is an understanding of how and when to enhance and highlight, or to shade and contour. I would describe my style as editorial. Make-up should be beautiful, regardless of how natural or dramatic the finished look is.

Ethics in cosmetics is an issue that I am passionate about so I only use make-up and skincare from cruelty-free brands. I also offer vegan-friendly products.

I have worked with some very talented people over the years. Photographers in particular have ignited in me a new passion and way of being creative with photography. Having worked in studios, on location and at weddings assisting local photographers, I have learnt a lot and developed photography as a new skill.

When I am not 'painting faces', I am able to offer clients the additional services of wedding photography, pre-wedding photoshoots, family photo walks and portrait photography. Working under the name of Jaye-Peg Photography.

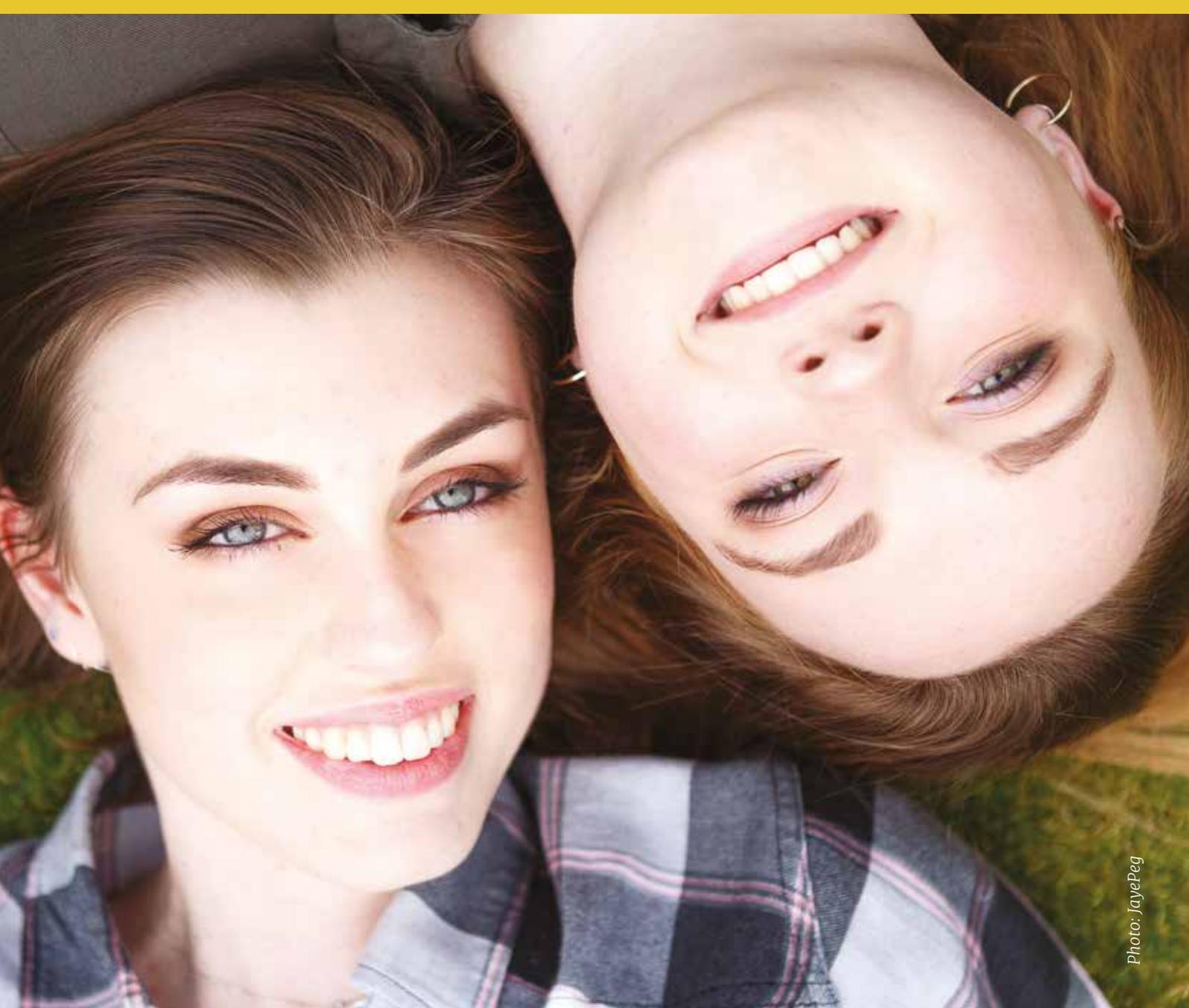




Photo: Andrea Pickering Client: The Belsfield

Services

Wedding Make-up for the bride (or brides), bridesmaids, mother-of-the-bride/groom, guests and even a little male grooming if required. I follow your requirements and will advise and make recommendations accordingly so that you look flawless and photo-ready for your special day. I can accommodate small and large bookings all over The lake District and Cumbria, and further afield.

Commercial Make-up I am available for editorials, photoshoots, lookbooks and film. Any project can be accommodated. My work has been published online, in magazines, local and national press. My commercial clients have included Lakes Distillery, Aspire Photography Training and The Fibre Co. Please contact me to discuss your requirements in full.

Occasion Make-up Be it a night out, a day-at-the-races, prom make-up or a first date, no occasion is too big or too small. I will help you look and feel amazing for that special occasion.

Make-up Lessons Learn tips, tricks-of-the-trade and how to create your favourite make-up looks in a one-to-one lesson, or as part of a group in a masterclass. We start with skincare and I explain how to apply make-up all the while allowing you to copy and try each of the techniques that I show you.

Make-up and Photoshoot For you to capture the perfect portrait. Best friends, sisters or mother-and-daughter; families and pre-wedding photoshoots. I can take care of make-up requirements before I start taking photos which can be done in your home, or at a suitable location.

Photography For photography services please ask for a copy of my photography brochure.



Photo: Tommy Martin



Photo: Karli Harrison

Price List

Weddings

Bridal Make-up*	£80
Bridal Make-up Trial	£60
Bridal Party/Guest Make-up(full/evening make-up)*	£50
Bridal Party/Guest (natural/daytime make-up)	£40
Bridal Party/Guest Make-up (minimal make-up)	£30
Additional Make-up Trials	£40
Teenage Bridesmaid (under 14yrs)	£30
Flower Girl (9yrs & under)	free
Male Grooming	£30
Day to Evening Refresh	£50

There is a surcharge of £30 to cover extra time needed on the wedding day if the bride is unable to have a make-up trial.

**Individual False Eyelashes can be included at no extra charge*

Other Services

Occasion Make-up	£50
One-to-One Make-up Lesson (2hrs)	£75
Make-up Masterclass (group lessons)	POA
Commercial Rates (photoshoots/film/campaigns)	POA

Photography

Please contact me to request a copy of my photography brochure.

Travel Costs

Up to 30 miles (15 miles each way)	free
Additional travel after the first 30 miles (mileage is calculated from Cockermouth, Cumbria)	£0.45/mile

Booking

To make a booking for make-up services a completed booking form is required along with a non-refundable deposit of £50 for a wedding. For other clients the amount of the deposit required will be advised at the time of booking and will be no more than £50 in total.

Dates will be available for others to book until a booking form and deposit have been received, once received the booking will be confirmed in writing.

During busy periods, usually May to September, there is a three person minimum booking requirement for weekend weddings

Hair Styling

Hair styling is not something that I currently offer to my make-up clients, time restraints would limit what could be accommodated particularly with larger bookings. My advice would be to book a hair stylist for me to work alongside.

The hair stylists I work with regularly and who I am more than happy to recommend include Rachel Kendrick, Katie Simpson, Ely Bartlett, Salon Rouge, and Katie Tweedale.

Skincare Advice

Clients are more than welcome to contact me for skincare advice specific to their needs. I also advise clients to look at the Paula's Choice range of products and the Expert Advice section of their website (www.paulaschoice.co.uk) is a good place to start.



Why Hire a Make-up Artist for your Wedding?

The date is set and the venue booked, the photographer you want is available and each time that you go for a dress fitting you feel special, beautiful and just how you want to feel on your wedding day. It is all perfect, almost perfect, what could possibly add that finishing touch?

Bridal make-up is not so much about striving for editorial perfection as it is about helping you be the most beautiful, most radiant version of yourself. You still want to look like the person that you have always been but so much more and to be honest that is probably what your partner wants too.

In hiring a make-up artist you gain access to their skills, experience and knowledge. Your make-up artist will not only know about make-up, but also understand skin preparation, and how you will look when photographed.

By drawing on their experience of working with other suppliers, such as your venue, hairstylist and photographer etc., they can ensure that you are ready on time,

regardless of the size of your bridal party.

Make-up trials are not so much about applying make-up perfectly but about developing an idea, and meeting the level of expectation a person has about how they wish to see themselves. By creating a mutual understanding between you as the client and me as the make-up artist, we can work together in creating the finished look. I will not tell you how your make-up should look, but I will advise and guide you accordingly.

A good make-up artist will also know how to change and adapt



Photo: Kathryn White

your make-up should you change your mind about something. It is perfectly normal for brides to decide on a change to the lip colour or the style of eye make-up, for example. Most changes can easily be adapted into the finished look from the trial, so that your make-up is perfect for your wedding day.

Remember that this experience is about you and your wedding day and we all want you to have the best day possible.

So, how can I help?



Photo: Tommy Martin



Photo: Helen Whitaker



Front & back cover photos: Tommy Martin

jama

jaye adams • make-up artistry

07976 815353

jaye@jayeadams.co.uk

www.jayeadams.co.uk



JayeAdamsMakeUpArtistry



@madeupjaye